



Conference Sponsorship and Advertising Opportunities

Dear IOA Colleague,

What an exciting year and future that lies ahead for our professional organization, now officially known as the International Ombudsman Association (IOA). Mark your calendar: April 2-5, 2006 we will be attending the inaugural conference of IOA, in La Jolla, California.

In planning for our inaugural conference, the charter of the 2005-2006 Conference Sponsorship Committee is to set policy and offer fund-raising opportunities. The support received from sponsors goes beyond conferences offered in the U.S. and other countries. The funding we receive also provides educational opportunities to our members throughout the year and our ability to promote the Ombudsman role and profession to a variety of constituencies.

In addition to monetary funding, the 2005-2006 Sponsorship Committee would like to take this opportunity to thank all of our members who have donated their time, experience and wisdom that have benefited the profession and IOA. Thank you to our faculty, committee members, committee chairs, board of directors, conference participants and anyone we may have unintentionally excluded. You are all role models! We recognize that individual contributions appear in many different forms.

No matter what form, your "giving" is priceless!

With the IOA Board of Directors approval, your Sponsorship Committee tried to think of a number of imaginative ways for our members to contribute to the growth of our organization. Please find attached a list of support opportunities. We suspect that there are several other ways to show your support that are not included in this list, so please share with us your suggestions and comments.

The International Ombudsman Association (IOA) is an international organization of professional organizational ombudspersons. IOA works to enhance the quality and value of the Ombudsman profession by: establishing and communicating IOA's Code of Ethics and Standards of Practice; developing and disseminating ethical guidelines; training new and experienced ombudspersons in techniques of dispute resolution; teaching principles of best practice; providing information on current developments in the profession; and promoting communication through networking opportunities.

We hope that we can count on your support once again this year and are enclosing a description of available support opportunities for your consideration. Thank you in advance for your help.

Best regards,

Co-Chairs Elizabeth Walsh-Pino and Patti Lynch
2005-2006 IOA Conference Sponsorship Committee

**INTERNATIONAL
OMBUDSMAN
ASSOCIATION**

Anchors Aweigh
*Charting a New Course
for Organizational Ombuds*

SUPPORT OPPORTUNITIES

***We hope you will participate
in the IOA 1st Annual Conference
as one of our valued supporters.***

Platinum Supporters for \$15,000 receive the following benefits:

- Four (4) complimentary registrations either to the annual conference OR (4) complimentary registrations for a one day specialized training course
- Complimentary full-page advertisement in conference program book
- Recognition in pre-conference publicity, including organization logo
- Recognition in the conference program book, including organization logo
- Recognition with signage at the conference, including organization logo
- Recognition in the IOA newsletter
- Recognition on the IOA web site

Gold Supporters for \$10,000 receive the following benefits:

- Three (3) complimentary registrations either to the annual conference OR (3) complimentary registrations for a one day specialized training course
- Complimentary full-page advertisement in conference program book
- Recognition in pre-conference publicity
- Recognition in the conference program book
- Recognition with signage at the conference
- Recognition in the IOA newsletter
- Recognition on the IOA web site

Silver Supporters (\$5,000) receive the following benefits:

- Two (2) complimentary registrations either to the annual conference OR (2) complimentary registrations for a one day specialized training course
- Complimentary half-page advertisement in conference program book
- Recognition in pre-conference publicity
- Recognition in the conference program book
- Recognition with signage at the conference
- Recognition in the IOA newsletter
- Recognition on the IOA web site

All other Supporters receive the following benefits:

- Recognition in pre-conference publicity
- Recognition in the conference program book
- Recognition with signage at the conference
- Recognition in the IOA newsletter

YES! We wish to show our support of IOA by becoming a Supporter

Please note that your contribution may be tax-deductible as an ordinary business expense.
Contributions are not deductible as charitable contributions.

- | | | | | | |
|---|----------|--|----------|---|--|
| <input type="checkbox"/> Platinum Supporter | \$15,000 | <input type="checkbox"/> Bronze Supporter | \$ 3,000 | <input type="checkbox"/> Sapphire Supporter | \$ 500 |
| <input type="checkbox"/> Gold Supporter | \$10,000 | <input type="checkbox"/> Diamond Supporter | \$ 2,000 | <input type="checkbox"/> Patron of IOA | \$ 250 |
| <input type="checkbox"/> Silver Supporter | \$ 5,000 | <input type="checkbox"/> Emerald Supporter | \$ 1,000 | <input type="checkbox"/> Individual "Ombuddy" Supporter | \$ <small>YOUR PERSONAL CONTRIBUTION</small> |
| | | <input type="checkbox"/> Ruby Supporter | \$ 750 | | |

Name _____

Organization _____

Address _____

City _____ State _____ Postal Code _____

Country/Province _____ Email _____

Telephone (_____) _____ Fax (_____) _____

Payment: Amex MasterCard Visa Please Invoice Check Enclosed

Credit Card # _____ Expiration Date _____

Card Holder's Name _____

Return this form to: International Ombudsman Association, 203 Towne Centre Drive, Hillsborough, NJ 08844
OR Fax to: +1 (908) 359-7619



International Ombudsman Association
Formerly TOA/UCOA

Advertisement Opportunities

IOA accepts advertising in the newsletter, website and the annual conference program book.

IOA reserves the right to limit the number of advertisements, and advertising placement is at the discretion of IOA. Advertisers assume full responsibility for all content of advertisements, including text, representations and illustrations and IOA reserves the right to refuse any advertisement for any reason. The advertiser agrees to hold IOA harmless from any and all claims or suits arising out of publication of any advertising. IOA assumes no liability, including but not limited to, compensatory or consequential damages, or any errors or omissions in any advertisement.

Advertisements are non-commissionable to agencies and payment is the ultimate responsibility of the advertiser. Payment in full is due in advance of publication.

Advertisements are expected to promote products and services appropriate to the practice of the organizational ombudsman. Advertising for upcoming events for other organizations will not be accepted, but may be included in a calendar of events in the Ombudsman News, if deemed appropriate by the editor(s). No "business card" size ads will be accepted and IOA reserves the right to limit size and to reject artwork to reflect appropriate design and formatting.

If you have questions regarding advertisements please contact the administrative office at +1 (908) 359-0246 or send an email to info@ombudsassociation.org.



International Ombudsman Association
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Advertisement Opportunities

Mail advertisements files to:

IOA
203 Towne Centre Drive
Hillsborough, NJ 08844-4693

Deadline: Ads due by: Friday, March 3, 2006 for the 2006 Conference Program Book

Ad Size:

Full page Ad live area: 7.5" wide x 10" high; no bleeds

Half-page Ad live area: 7.5" wide x 4.75" high; "no bleeds

Orientation: Portrait

Digital File Requirements:

Platforms and Programs:

Ads must be provided in the 2 colors designated and must be supplied on disk.

Macintosh is the preferred one or both of the platforms, but we can accept PC files as long as they are of compatible software. **QuarkXPress 5.0 or 6.0** is the recommended page layout program for Macintosh and Windows. Other acceptable programs are **Adobe Illustrator 8.0, 9.0, or 10** or Adobe Photoshop 6.0. InDesign or PageMaker documents cannot be accepted. PDF's will not be accepted due to 2-color printing.

Fonts: All fonts must be included (both screen and printer fonts). Use Type 1 fonts only. True type fonts are not acceptable and will be replaced if sent. Note: Non-Mac fonts will be replaced with similar fonts.

Color: Ad supplied must be composed and provided as directed below. No CMYK or RGB Ads or any components within will be accepted. **Program Book will print in 2-color: Black and PMS 7407 Gold**

Graphics/Resolution: All graphics should be supplied in TIFF or EPS format. Resolution must be minimum 300 dpi. No GIF images are acceptable.

Transfer Media: A color proof **MUST** accompany your submitted materials. Accepted media: Zip disk, Jaz disk, CD, or floppy. No high-resolution materials should be emailed.

We cannot accept responsibility if the above specs are not followed.

Copy and Contract Regulations

A. The advertiser agrees to indemnify the publisher against any and all claims or suits arising out of the publication of this advertising.

B. All copy is the responsibility of the advertiser.

C. Advertising placement is subject to the editor's discretion.

D. Ads are non-commissionable to agencies and payment is the ultimate responsibility of the advertiser.

E. IOA assumes no liability, including but not limited to, indirect, special or consequential damages, or for any errors or omissions in connection with any ad. IOA reserves the right to reject any ad.

F. Advertising rates are based on camera-ready copy. A \$50 hourly charge will be assessed for non-camera-ready copy.



International Ombudsman Association
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Advertisement Opportunities

Please fax this form along with your payment information to (908) 359-7619 to reserve your spot today.

Conference Program Book:

Ads due by: Friday, March 3, 2006

Full Page - \$725	
1/2-Page - \$550	

Name _____

Organization _____

Address _____

City _____ State _____ Postal Code _____

Country/Province _____

Telephone () _____ Fax () _____

Email _____

Method of Payment:

- AmEx
- MasterCard
- Visa

- Please Invoice
- Check enclosed

IOA Federal Tax #: 54-1785444

Credit Card Number # _____

Exp. Date _____

Card Holder's Name _____